



Nathaniel Adams Blanchard American Legion Post 1040  
 16 W. Poplar Drive ♦ Delmar, NY 12054  
 518-439-9819

## **2016 Memorial Day Parade Honor Roll Advertising Order Form**

**Distribution:** 3000+ Copies will be distributed along the parade route and to local area merchants.

**Format:** 8½" x 5½", offset printed in full color on 80# gloss stock

**Ad Deadline for new advertisers:** April 15, 2016 *(late submissions are subject to publishers schedule)*

**Ad Deadline for renewing advertisers:** April 20, 2016 *(late submissions are subject to publishers schedule)*

**Payment:** All payments must accompany this form and the ad copy.

**Electronic Ad Format:** Publisher will accept electronic art sized to scale in PDF or EPS format. Convert all fonts to curves. E-mail ads to: [barry1199@gmail.com](mailto:barry1199@gmail.com). Fax a copy of the ad to: 518-437-1197. Logos may be submitted in JPG format. Logos lifted from web pages may not reproduce well in print form.

**Advertising Options**

- Centerfold, Full Page (10.5" x 7.5") .....\$1000
- Back Cover, Full Page (5" x 7.5") .....\$ 750
- Inside Back Cover, Full Page (5" x 7.5") .....\$ 350
- Inside Front Cover, Full Page (5" x 7.5").....\$ 350
- Front Cover, Third Page (One, 5" x 2.25") .....\$ 250
- Full Page (5" x 7.5") .....\$ 300
- Half Page (5" x 3.5").....\$ 200
- Third Page - (5" x 2.25" ) Business Card Ad.....\$ 125
- Sixth Page (2.375"w x 2.25"h) .....\$ 75

***If you are a renewing advertiser, the size of last year's ad is highlighted above and a copy is attached.***

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

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OFFICE USE

Ad Commitment Date \_\_\_\_\_ Post Representative \_\_\_\_\_

Ad Payment Date \_\_\_\_\_ Notes \_\_\_\_\_

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